

Stud Manager

Breeding & Bloodstock

Job Summary

A stud manager's role is to run the entire stud farm as a business enterprise, breeding and caring for horses to race and liaising with owners and trainers, ensuring the efficiency of business operations as well as setting strategic goals for the future. Ensuring the profitability of the company's activities to drive sustainable development and long-term success.



Main Duties

- Manage horse breeding activities including the care of stallions, mares, foals and young stock;
- Design and implement business plans and strategies to promote the attainment of goals;
- Lead and oversee the work of employees in the stud to ensure that they are appropriately trained and motivated to carry out their responsibilities to the required standard;
- Maintain relationships with owners and liaise with key industry governing bodies;
- Maintain relationships with partners, vendors and suppliers;
- Develop and maintain an effective marketing and PR strategy to promote the stud;
- Ensure that the stud has the adequate and suitable resources to complete its activities;
- Maintain an awareness of global stallion industry trends and demands;
- Maintain an awareness of relevant environmental standards and national agricultural policies;

Job Level

Management

Typical Employer

Stud Farms;

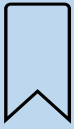


Case Study

Breeding & Bloodstock

Ireland is one of the leading bloodstock producing nations in the world. It is the third biggest producer of foals, and Irish vendors are, by value, estimated to have been the second biggest sellers of bloodstock by public auctions in 2016 after the USA. There are over 6,500 breeders in Ireland with over 60 farms standing stallions. Irish breeders cover a broad range of operations – from some of the biggest global bloodstock operations with many of the world's top stallions, to smaller breeders – 92% of the 6,777 registered breeders having fewer than five thoroughbred broodmares.

[Source: Economic Impact of Irish breeding and racing 2017]



Competencies (Behavioural)

- A love for horses or horse racing is the No. 1 motivating factor why people work within the horse racing industry (HRI Education & Training Survey 2020);
- Critical & innovative thinking (problem solving; reasoned decision making; reflective thinking; entrepreneurship;) & Interpersonal Skills (communication; teamwork);

Knowledge & Skills

Equine Knowledge & Skills

Breeding operations & pedigrees;
Purchasing & sales procedures;
Horse care & welfare;
Equine nutrition, anatomy & physiology;
Facility management & maintenance;
Pasture management;
Horsemanship skills;

People Knowledge & Skills

Leadership & management skills;
Communication skills;
People management skills;
Staff training & development;
Health & safety regulations;
Staff welfare including safeguarding;

Racing Knowledge & Skills

Racing industry knowledge;
Racing rules & regulations;
Integrity of the sport;

Business Knowledge & Skills

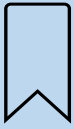
Business planning;
Finance & taxation;
Admin, compliance & law;
Marketing, PR & networking;
I.T. / digital Skills;
Environmental standards;

Education

While no specific training is required to start a career as a Stud Manager, many new entrants to the industry have a bachelors' degree in business studies or Equine Science (Course Code: LM093) or Animal Science - Equine (Course Code: DN250). Other relevant qualifications include: Level 5 Horsemanship (Course Code: 5M3371); Level 6 Equine Breeding (Course Code: 6M3507); and the Irish National Stud's Breeding Course. See www.qualifax.ie for further information.

Post graduate opportunities include Godolphin Flying Start - www.godolphinflyingstart.com;

CPD: The Irish Thoroughbred Breeders Association (I.T.B.A.) provides members with the opportunity to continue their professional development through a calendar of training and seminar activities on an ongoing basis. See www.itba.ie for further information.



Career Path (Alternative Careers)

Racecourse Manager
Bloodstock Agent
Nominations Executive

Experience

Stud Managers will have attained many years of experience working with mares, foals, yearlings and stallions and have a vast knowledge of equine reproduction, behaviour, and management.

Job Availability

Job availability is limited. Follow www.equip.ie for information on job opportunities within the breeding, racing and racing administration.



Certification

No certification is required.

Working Conditions

The role is mainly office based as primary duties include overseeing the accounts, business planning and staff management.

Pay & Benefits

Generally, the amount of pay you receive for working is a matter of agreement between you and your employer. These negotiations normally occur when you receive a job offer.