

Jockey's Agent

Sport & Coaching

Job Summary

A jockey's agent's role is to book mounts for the riders that they represent. Securing mounts involves maintaining relationships with racehorse trainers, evaluating races to determine the rider's best available opportunities, and scheduling the rider. Most professional jockeys in Ireland are represented by jockey agents.



Main Duties

- Evaluate races to determine a jockey's best opportunities;
- Comply with I.H.R.B. licensing requirements;
- Handle administrative functions such as social media and travel arrangements;
- Manage sponsorships, interviews, and appearances;
- Schedule the jockey to compete in as many races as possible using the RAS system;
- Work with the jockey to identify racing tracks where they'll have the most success;

Job Level

Management

Typical Employer

Self-employed;

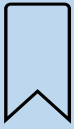


Case Study

Jockey, Jockey Valet and Jockey Agent

Jockeys, plus their valets and agents, totalled circa 220 in 2016. The vast majority of jockey's will be attached to a yard where they will ride out every day alongside the stable staff. Jockeys are amongst the hardest working and toughest sportspeople in Ireland. Irish jockeys are acknowledged as being amongst the best in the world, with many riding extensively outside of Ireland. Many of the current leading Irish jockeys are RACE graduates.

[Source: Economic Impact of Irish breeding and racing 2017]



Competencies (Behavioural)

- A love for horses, horse riding or horse racing is the No. 1 motivating factor why people work within the horse racing industry (HRI Education & Training Survey 2020);
- Critical & innovative thinking (problem solving; reasoned decision making; reflective thinking; entrepreneurship;) & Interpersonal Skills (communication; teamwork)

Knowledge & Skills

Equine Knowledge & Skills

Horse training, performance & fitness;
Breeding operations & pedigrees;
Equine nutrition, anatomy & physiology;
Horsemanship skills;

People Knowledge & Skills

Communication skills;
Health & safety regulations;
Self development;

Racing Knowledge & Skills

Racing industry knowledge;
Racing rules & regulations & handicapping;
International racing;
Integrity of the sport;
Raceday operations;
Race planning/Racecourses and racing calendar;
Placing horses;

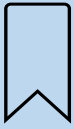
Business Knowledge & Skills

Finance & taxation;
Marketing, PR & networking;
I.T. / digital skills;
Admin, compliance & law;

Education

While no specific qualification or training is required to begin a career as a jockey's agent most agents acquire significant experience in the horseracing industry before seeking to represent jockey's and many new entrants will have completed a business studies qualification.

CPD: The local enterprise office network provides a range of business skills training for sole traders, and small to medium sized businesses including start your own business, finance, I.T., networking & marketing and human resources. See www.localenterprise.ie for further information.



Career Path (Alternative Careers)

- Bloodstock agent;
- Office Administrator;
- Jockey's Valet;

Experience

People in this field frequently have extensive experience with horses, with most having been professional jockey's themselves.

Job Availability

Job availability is limited. Follow www.equip.ie for information on job opportunities within the breeding, racing and racing administration.



Certification

Jockey agents are licensed by the Irish Horse Racing Regulatory Board (I.H.R.B.) on an annual basis.

Working Conditions

The role is mainly office based as primary duties include planning and scheduling activities.

Pay & Benefits

Jockey agents are self-employed and receive a set fee and a percentage of the prize money.